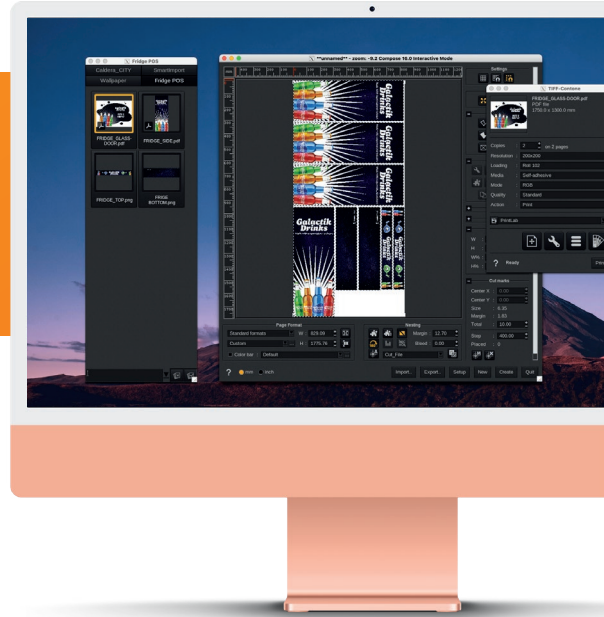




## Subscription RIP solution for printing large-format signs & visual communication

VisualRIP is a simple yet powerful RIP solution with all the essential features to print at a professional level. Fast and intuitive, VisualRIP enables you to quickly crop, rotate, resize and color enhance your file before printing.



# Ideal to maximize your ROI

### SAVE UP TO 20% MEDIA

Achieve smarter image placing & optimized layouts with ContourNesting, to avoid waste and save up to 20% media.

### PRINT&CUT WORKFLOW

VisualRIP is compatible with a wide range of print & cut peripherals. Place cut marks, barcodes & annotations automatically for an optimized workflow.

### SAVE TIME IN TILE PREPARATION

Use Tiling+ to easily prepare very-large format projects and format them to your media.

### CUTTING-EDGE PDF/PS TECHNOLOGY

VisualRIP embeds Adobe PDF technology to ensure a reliable reproduction of your designs.

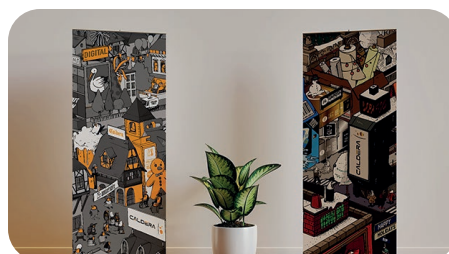
### EASY SPOT COLOR MATCHING

VisualRIP includes official spot color libraries (Pantone, HKS & RAL), automatic spot color detection tools and full rendering simulation based on media profiles to achieve the best colors.

### ACCESS OUR TECHNICAL RESOURCES

Access Caldera's knowledge center and benefit from unlimited access to our online courses to get fast and effective training on Caldera modules.

## IDEAL FOR SIGNAGE, VISUAL COMMUNICATION & FINE ART PRINTS



## ANNUAL SUBSCRIPTION PLANS

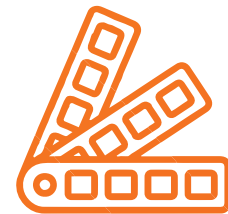
## CHOOSE THE PRO PLAN

FEATURES	Essentials	Pro
Printer Type	Any within <i>Large</i> driver category	
Applications	Visual Communication & Signage	
# users included	1	1
# printer drivers included	1	2
EMBEDDED TECHNOLOGIES		
Adobe PDF	Adobe Light	Adobe PDF Print Engine 6
Build ICC profiles with EasyMedia, powered by the X-Rite i1Prism Profiler		✓
PREPRESS		
Step&Repeat (Standard, textile, wallpaper)	✓	✓
Compose (Layout & templates creator)	✓	✓
Tiling+ (Advanced tiling module)	✓	✓
Contour Nesting (nests by shapes)	✓	✓
Print&Cut mirror workflow (For backlit or dye-sublimation print applications)	✓	✓
PrintBleed	✓	✓
FINISHING FEATURES		
Cut Server (unlimited roll cutter support)	✓	✓
Trim-O-Matik (intelligent XY cutter support)		✓
COLOR MANAGEMENT		
Custom + official spot color libraries (RAL, Pantone, HKS)	✓	✓
Color replacement	✓	✓
Colorbooks	✓	✓
Last-minute color correction	✓	✓
Relinearization	✓	✓
Support of White, Varnish, Silver inks	✓	✓
COST MANAGEMENT		
CostProof (visualize cost of print based on media & ink consumption)		✓
AUTOMATION		
Drag & Drop images	✓	✓
Quick Print configurations / presets	✓	✓
Save & import archived jobs	✓	✓
Workflows & Hotfolders (unlimited)		✓
SmartImport (automatic job submission via file metadata)		✓
SUPPORT		
Access to HelpDesk (knowledge center)	✓	✓
Free access to online training courses	✓	✓
Ticket-based technical assistance	✓	✓
New version upgrades & updates	✓	✓
PRICES		
Annual subscription price	<b>495€</b>	<b>995€</b>



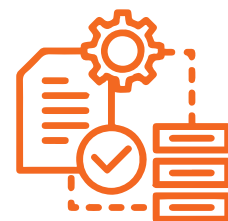
### Benefit from the best rendering with Adobe PDF Print Engine 6

Print the rendering expected by the designer thanks to advanced PDF technology.



### Match consistent colors across all printing configurations

EasyMedia embeds a step-by-step wizard for creating ICC profiles and media color calibrations from scratch. Achieve the same colors on all media and printing technologies.



### Automate your workflow to save time

Process multiple jobs simultaneously and boost your ripping speed with Smart Hotfolders.

VisualRIP subscriptions are automatically renewed annually. Renewal preferences can be modified via your Caldera WorkSpace account.