

## WW Linen Paper, Country Paper

### PRODUCT DESCRIPTION

Premium quality printing paper brushed with elegant textures and a clear permanent adhesive for eco-friendly interior décorations on smooth surfaces. The products come with the Forest Stewardship Council® certification (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

### Face material:

**WW Linen:** 230 µm, 170 g/sqm matt paper

**WW Country:** 220 µm, 165 g/sqm matt paper

### Adhesive:

Acrylic emulsion clear permanent

### Liner:

Clay coated 125g/sqm

FSC® certified (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

### TYPICAL USE

Medium-term indoor architectural applications on flat smooth surfaces.

### PROCESSING

Especially designed for Solvent, eco-solvent, Latex and UV inkjet printing on wide-format printing equipment.

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used.

Profiles can be obtained from our subsidiaries or distributors, or can be downloaded from: [www.mactacgraphics.eu](http://www.mactacgraphics.eu).

For further information on printing and laminating, please refer to TB 4.1 "Guidelines on handling, converting and applying Mactac Digital media."

WW Linen Paper and WW Country Paper are not intended to be laminated.

Due to the nature of the material, handling and application require special attention to avoid any tear or unwanted damage to the graphics.

### SHELF LIFE

2 years when stored at 15 to 25°C and ± 50 % relative humidity (in the original packaging).

### APPLICATION METHOD

Mactac Digital media must be applied following the instructions in TB 4.3 "Guidelines on surface preparation, converting and applying Mactac WW Series", available from the resource section at [www.mactacgraphics.eu](http://www.mactacgraphics.eu).

To ensure application suitability, always test the proposed construction under actual application and end-use conditions before going into full production.

### PHYSICAL PROPERTIES (TYPICAL VALUES)

**Adhesive data, 23°C**      **Average values**      **Test method**  
(N/25 mm)

Quick tack on stainless steel:		
WW Linen Paper	16	FTM 9
WW Country Paper	15	
Peel 24 hours on stainless steel:		
WW Linen Paper	19	FTM 1
WW Country Paper	22	

### Dimensional stability

Shrinkage (48 hours at 70°C applied on aluminium)	Max. 0.5 mm	FTM 14
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### Temperature ranges

Minimum application temperature	+ 10°C
Service temperature range of use	- 20°C to + 70°C

### Certifications

Fire certification	B-s1, d0	EN13501-1
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### EXPECTED DURABILITY\*

Central Europe Zone 1

Unprocessed (indoors)	4 years	ISO 4892-2.
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Note : Exposure to severe temperatures, ultraviolet light, and/or conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitudes and south-facing exposure. No durability warranty is given for horizontal exposure.

**Important notice:** Information on physical and chemical characteristics and values in this document are based upon tests we believe to be reliable and do not constitute a warranty. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change. In case of any ambiguities or differences between the English and foreign versions of this document, the English version shall be prevailing and leading.

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