

PRODUCT DESCRIPTION

Issue# 0321

VinylEfx® Durable series is coated with a permanent pressure sensitive acrylic adhesive. RTape metalized VinylEfx® films are designed to duplicate the look of metallic finishes in a variety of distinctive eye-catching patterns. VinylEfx® films are hot-embossed, which produces deeper, better defined patterns for a more realistic appearance. RTape's durable series metalized films provide long-term indoor use as well good outdoor durability. All VinylEfx® films are printable using screen print, digital print and offset inks formulated for pressure sensitive vinyl films.

Adhesive	Permanent acrylic
Color	Various
Thickness tape	65 micron
Thickness tape + adhesive	90 micron
Release liner	One side coated white kraft paper, 143 g/m ²
Adhesion to steel*	Good adhesion to a wide variety of signs.
Durability	Up to 3 years outdoors
Shelf life**	1 year

* Adhesion PSTC-101A, on stainless steel at time of manufacture

**Stored at 22°C/50-55% RH

FEATURES & BENEFITS

- Distinctive look adds value to your designs, so your signs will command higher selling prices and profits!
- Eye-catching appearance attracts the attention. That way, your graphics get noticed, read and remembered.
- Excellent performance on flat and simple curved surfaces.
- Excellent layflatness and stability during cutting and weeding.

APPLICATIONS

- Signage
- Vehicle graphics
- Point-Of-Purchase posters
- Tradeshow graphics and decoration
- General decorations
- Window graphics and store window displays

Important notice: All RTape products are subject to continuous quality control throughout the manufacturing process and are warranted to be free from manufacturing defects. RTape stands behind its products and will replace or credit any defective material. Because RTape products are used for a variety of applications, the purchaser is responsible for determining the suitability and performance of this product for their specific purpose, prior to use and the purchaser shall assume all risks regarding such use.

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